

A 3-day International Training Course on

Integrating Societal Impact in a Research and Innovation Strategy

25-27 November 2020
Hosted online from Rotterdam, the Netherlands

AESIS
NETWORK FOR
ADVANCING & EVALUATING THE SOCIETAL IMPACT OF SCIENCE

Erasmus
ERASMUS UNIVERSITEIT ROTTERDAM



For Research managers, Researchers, Science funders, Policy makers
and other Professionals Involved in enhancing Societal Impact of Research

Draft Programme

Wednesday 25 November

8.45 - 9.00* *Walk-in*

OPENING & INTRODUCTIONS

9.00 **Words of Welcome by AESIS**

9.05 **Opening of the Course**

Rutger Engels *Rector Magnificus Erasmus University Rotterdam, The Netherlands*

9.15 **Introductions by the Course directors and the participants**

- ◇ Why are you here, what do you want to take away?
- ◇ Where do you sit in the research and innovation ecosystem?
- ◇ What is the Societal Impact and Motivations for Impact?

Kathryn Graham *Executive Director of Performance Management and Evaluation at Alberta Innovates, Canada*

Mike Smith *Emeritus Professor of Medical Science, Managing Partner of Harper Keeley LLP & former Pro Vice-Chancellor for Research Enterprise and Knowledge Transfer, United Kingdom*

10.00 - 10.15 *Coffee / tea break*

WHAT ARE WE TALKING ABOUT AND WHY IS IT IMPORTANT?

10.15 **Pragmatic approach to understanding and integrating societal impact**

- ◇ Global frameworks and impact concepts
- ◇ Setting the foundations for integrating and implementing societal impact

Kathryn Graham

Mike Smith

11.15 - 11.30 *Coffee / tea break*

11.30 **Impact oriented research and innovation - practical case examples**

- ◇ How to consider societal and economic impact at the start of a research and innovation programme
- ◇ The subsequent benefit for measuring the impact of a research and impact strategy

Mike Smith

12.45 - 13.15 *Lunch*

*all times in CET (GMT+1)

Draft Programme

Wednesday 25 November (cont.)

INTEGRATING SOCIETAL IMACT

13.15 Integrating Societal Impact across Research and Innovation

- ◇ Integration and Implementation steps
- ◇ Implementation consideration and case illustrations

Kathryn Graham

14.30 - 14.45 Coffee / tea break

CASE STUDY INTRODUCTION

14.45 Introduction to the case study exercise

15.30 - 15.45 Coffee / tea break

15.45 Preparation case study time

The course leaders will be available to provide clarification and answer questions

17.00 End

Draft Programme

Thursday 26 November

8.45 - 9.00 Walk-in*

IMPACT ASSESSMENT FRAMEWORKS

9.00 Welcome and Introduction to Day 2

9.05 Impact assessment frameworks as policy instrument: the example of the REF

David Sweeney *Chief Executive at Research England*

10.00 - 10.15 Coffee / tea break

10.15 Impact assessment frameworks as policy instrument (cont.)

Q&A Session (Chair Mike Smith)

11.15 - 11.30 Coffee / tea break

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Draft Programme

Thursday 26 November (Cont.)

MANAGEMENT AND LEADERSHIP

11.30 Management and Leadership of Research Impact (Crossover to the ScienceWorks conference on Impact of Social Sciences and Humanities)

David Budtz Pedersen *Director of the Humanities Research Centre, Denmark*

Rutger Engels *Rector Magnificus, Erasmus University Rotterdam*

Hester Bijl *Vice-Rector Magnificus Leiden University*

12.45 - 13.15 Lunch

RECAP CROSSOVER SESSION, APPLY LESSONS LEARNED - IMPACT BY DESIGN

13.15 Designing Research and Innovation Strategies for Intended Impact

- ◇ Designing for Impact: Alignment, planning and pathways
- ◇ Responsible and responsive impact assessment and monitoring
- ◇ Collaboration structures with non-academic partners

Kathryn Graham

David Budtz Pedersen

14.30 - 14.45 Coffee / tea break

**14.45 Designing Research and Innovation Strategies for Intended Impact (cont.)
Q&A Session (chair Mike Smith)**

15.20 - 15.35 Coffee / tea break

15.35 Preparation case study time

The course leaders will be available to provide clarification and answer questions

17.00 End



Draft Programme

Friday 27 November

8.45 - 9.00 Walk-in*

DEVELOPING AND EMBEDDING IMPACT STRATEGY

9.00 **Welcome and Recap**

9.05 **Developing and Embedding an Impact Strategy**

- ◇ Development and implementation considerations
- ◇ Organisation culture and buy-in

Will Price *Chair URC Research Engagement and Impact Strategy Working Group at University of Wollongong, Australia*

10.00 - 10.15 Coffee / tea break

10.15 **Developing and Embedding an Impact Strategy (cont.)**

Q&A Session (chair Mike Smith)

11.15 - 11.30 Coffee / tea break

11.25 **Perspectives and Challenges in Measuring Societal Impact**

Mike Smith

12.15 - 12.45 Lunch

CASE STUDY PRESENTATIONS

12.45 **Case study exercise presentations (part 1)**

13.45 - 14.00 Coffee / tea break

14.00 **Case study exercise presentations (part 2)**

15.00 - 15.15 Coffee / tea break

PROBLEM SOLVING AND CLOSING PRESENTATION

15.15 **Problem Solving: going into collected practical issues of the past days**
(Closing) presentation, discussion, summary & recap of most important lessons

Kathryn Graham

Mike Smith

16.00 End & Online Happy Hour

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